

## Your Diary...

# Green issues dominate Cofreth's social responsibility event

**SUBANG JAYA:** In conjunction with the recent World Environment Day 2010, Cofreth (M) Sdn Bhd organised a "Green Finger Day" in collaboration with the Subang Jaya Municipal Council (MPSJ) and Universiti Putra Malaysia (UPM), at Hutan Simpan Ayer Hitam, Lestari Puchong, Selangor.

The event is a corporate social responsibility effort to increase the company's employees awareness of

the importance of environmental sustainability and protection.

Cofreth's Health, Safety and Environment (HSE) Campaign, which runs till July 31, was also launched at the event.

Some 80 participants from Cofreth, a facilities management and energy services provider, combined forces to plant 170 trees of the *kelat*, *meranti* and *merawan* species, which were contributed by individ-

ual Cofreth staff.

The participants also helped to clean a river in the forest.

MPSJ town services deputy director of Mohd Hafiz Sharif briefed the participants on the programme.

"The responsibility to care for the environment is not only the government's, but also the community's. Cofreth has effectively demonstrated this," he said.

UPM Forest and Plantation Section

head Dr Paiman Bawon said: "This programme to plant trees and clean the river is an effort to maintain the natural forest which is still rich in flora and fauna.

"I am looking forward to Cofreth's continuous effort to care for the environment and preserve the forest's natural resources."

He said the efforts were a small price to pay for a bigger and greener future and praised the company for

organising the event.

"Cofreth prioritises health, safety, environment, energy efficiency and conservation in our business," said Cofreth managing director Ong Ching Loon.

"Green Finger Day is to encourage our staff to practise the 'green' way of life,"

Ong said energy savings at work and at home had a strong impact on the environment.

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